

CASE STUDY

01 AT&T RETAILER

SITUATION

This AT&T retailer was faced with managing over three hundred locations with dozens of different communication providers. Establishing service for new locations was a chore and staying organized with hundreds of bills and service plans was even more difficult. SpectrumVoIP was able to provide simple flat rate pricing, and a quick and painless deployment for new and converting locations.

PROFILE

One of the largest AT&T Authorized Retailers
1,000+ employees
600+ locations

CHALLENGE

A distributed workforce with manageability, expansion and cost pains with their phone service.

SOLUTION

A hosted pbx solution that brought all of their locations under the same system for easy manageability, rapid scalability and simple low pricing.

BENEFITS

- Easily manage all of their locations from a single web portal
- Rapidly deploy the system and service to new locations
- Painless transition with free installations handled by Spectrum VoIP technicians.

RESULTS

A robust system that manages the communication needs of hundreds of storefronts nation wide.



at&t

CASE STUDY

02 FORD CAR DEALERSHIP

SITUATION

This Ford car dealership is a leader in Texas and a trusted name in the DFW metroplex. For this dealership, sustained success came with growing pains for their communications infrastructure. Facing rapid growth and an antiquated premise based pbx, the ownership group chose to explore a modern option. SpectrumVoIP was able to take the lead modernizing their network, ISP and transition them to a hosted pbx with all new equipment. The combination of new phones, a network overhaul, and instant cost savings made SpectrumVoIP the winning choice.

PROFILE

Leading Ford car dealership
400 + employees
6 locations

CHALLENGE

Customer was looking to modernize their network and pbx due to expensive maintenance and difficulty scaling their old system.

SOLUTION

Hosted PBX on a term contract with all new phones, routers, and switches with no up front investment.

BENEFITS

- Modern color screen phones featured in their brand new showroom.
- Instant cost savings and no maintenance cost.
- A managed and easy to scale solution.

RESULTS

An infrastructure upgrade with cost savings and flexible growth options.



CASE STUDY

03 LOCAL INSURANCE BROKER

SITUATION

This farmers insurance broker was looking for an easy to use system that would cut costs and enhance their ability to serve their clients. With a small team of telemarketers this agency was aiming to boost business and needed a telecom partner that wouldn't break the bank. SpectrumVoIP was able to provide all new equipment and setup integrations like click to call and account information screen popups for incoming callers.

PROFILE

Local Insurance Broker
5+ Employees
Single location

CHALLENGE

This agency was seeking big phone system features on a small business budget.

SOLUTION

SpectrumVoIP was able to provide all new equipment and setup integrations like click to call and account information screen popups for incoming callers.

BENEFITS

- In person installation, programming and training performed by a SpectrumVoIP technician.
- Advanced integrations including click to call and screen pops.
- A modern service provider with pbx features included at no extra cost.

RESULTS

A state of the art phone system combined with instant cost savings enabled this agency to reach their revenue goals without infrastructure investments.

